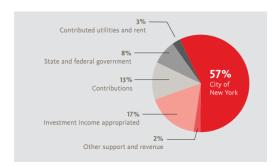
# <u>NGOs</u>

## **Library System**

- New York Public Library Manhattan, Bronx, and Staten Island
  - o Mr. Kildahl knows many of the trustees, who were Riverdale parents
  - o Founded in 1895
  - Endowment of \$1.5 billion
  - o Annual expenditure of \$330 million



## **Economic Development Corporation**

Founded 1991

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- Nonprofit economic development corporation for delivering sustainable infrastructure and promoting business in NYC
- Gives tax breaks
- Work
  - Offshore wind
  - Better ferry systems
  - Lower Manhattan Climate Resiliency
  - Cornell Tech

## **Battery Park City Authority**

- Created in 1968 by the New York State Legislature
- Battery Park City is NYC's oldest and newest neighborhood
- 1624 part of a Dutch battery of cannons
- 1960s Created from scratch by modern urban planners, so there are many parks and it has a personal residential feel
- Battery Park City's population is 9300

Established in 1968, the Battery Park City Authority was charged with developing and maintaining a well-balanced community on the Lower West Side of Manhattan, in place of where deteriorating piers once stood in the Hudson River. Battery Park City has achieved worldwide acclaim as a model for community renewal. Through a public/private partnership between the Battery Park City Authority and private developers, this planned community has become a blueprint for successful urban development.

In October 2018, BPCA released its first-ever, scientific study of the use of Battery Park City's 36 acres of parks and public spaces, an effort aimed at helping BPCA meet the challenges of maintaining the high level of satisfaction that its park users enjoy. The study's findings confirmed that Battery Park City parks are extremely successful in providing an attractive and safe environment for a varied array of user populations.

#### MISSION STATEMENT

The Hugh L. Carey Battery Park City Authority is a New York State public benefit corporation whose mission is to plan, create, coordinate, and sustain a balanced community of commercial, residential, retail, and park space within its designated 92-acre site on the lower west side of Manhattan. There is a recognition that, as

development of new parcels is completed, the importance of maintenance within the mission will become more significant.

#### RESILIENCE ACTION PLAN

In 2019, the Authority embarked on a strategic planning process with 100 Resilient Cities, a not- for-profit organization that has led similar efforts in dozens of cities worldwide. Drawing on 100 Resilient Cities' experience, as well as significant public engagement conducted by Authority leadership prior to and throughout the strategic planning process, the Battery Park City Resilience Action Plan sets forth a vision consisting of 14 goals and 30 total actions designed to achieve those goals.

This Action Plan is intended to ensure that Battery Park City will:

- 1. Be an inclusive community, one which supports housing affordability as a part of a diverse and livable community, ensures that a vibrant business community meets the needs of its residents, and provides an enjoyable public realm that is accessible to all.
- 2. Create a safe and climate resilient place with a built environment and natural systems that adapt to the changing climate, an implementable strategy to achieve carbon neutrality, robust infrastructure to support daily life and prepare for future weather events, and a suite of safety and security services that support resident needs.
- 3. Remain a vibrant public space featuring dynamic and diverse programming, world-class community amenities, and public art that inspires residents and visitors alike.
- 4. Demonstrate leadership for the future, dedicating the entire Authority team to improving service and project delivery, embracing diversity in culture and operations,

integrating climate resilience and sustainability policies, strengthening collaboration on innovative governance practices, and continuing its responsible stewardship of public resources.

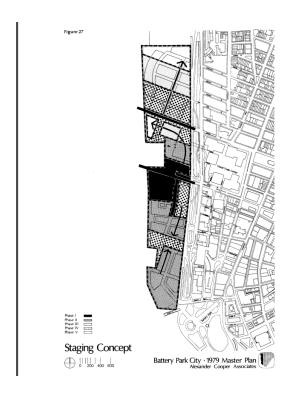


1960s



Today

The <u>1979 Master Plan</u> detailed how Battery Park City would be created. Here is part of their blueprint:



In 2023, 350 million in revenue from renting and 300 million in expenditures (source)

### **Robin Hood Foundation**

The first CEO of Robin Hood was former Riverdalian Wes Moore!

he Robin Hood Foundation is a charitable organization which attempts to alleviate problems caused by poverty in New York City. The organization also administers a relief fund for disasters in the New York City area. In 2010, a key supporter gave every family with children on welfare in New York State \$200 to buy school supplies. Founded in 1988 and named after the heroic outlaw from English folklore, the Robin Hood Foundation was conceived by hedge fund manager Paul Tudor Jones and co-founded with Riverdale parents (Peter Borish and Glenn Dubin).

The foundation combines investment principles and philanthropy to assist programs that target poverty in New York City. In 2006, the board of directors included such

names as Jeffrey Immelt, Diane Sawyer, Harvey Weinstein, Marie-Josee Kravis, Lloyd Blankfein of Goldman Sachs, Richard S. Fuld, Jr., formerly of Lehman Brothers, Glenn Dubin of Highbridge Capital, Marian Wright Edelman and actress Gwyneth Paltrow. Funding for the organization's activities comes from donations and fund raising efforts. In 2009, George Soros gave the foundation a US\$50 million contribution. The money reportedly helped the organization raise significantly more than that amount. In 2001 The Concert for New York City provided funds for the organization. After Hurricane Sandy, the 12-12-12: The Concert for Sandy Relief concert also provided funds for the foundation's efforts. Artists including The Rolling Stones, Robert Plant & The Strange Sensation, Shakira, John Legend, The Black Eyed Peas, Lady Gaga, The Who and Aerosmith have performed at the group's annual fund raising galas. During the COVID-19 pandemic, the Rise Up New York! telethon provided funds to those impacted by the pandemic.

According to the Foundation "Since 1988 Robin Hood has targeted poverty in New York City by supporting and developing organizations that provide direct services to poor New Yorkers as well as improving their earning power and long-term prospects. Robin Hood provides program grants, general operating support, capital grants, and funds to build management capacity."

Fortune magazine said "Robin Hood was a pioneer in what is now called venture philanthropy, or charity that embraces free-market forces. An early practitioner of using metrics to measure the effectiveness of grants, it is a place where strategies to alleviate urban poverty are hotly debated, ineffectual plans are coldly discarded, and its staff of 66 hatches radical new ideas."

More specifically, the foundation states that it applies the following principles:

- Give 100 percent of every donation directly to programs helping poor New Yorkers
- Identify and stop poverty at its roots

- Protect and leverage Robin Hood's investments by using sound business principles to help programs become more effective
- Use metrics and qualitative data to evaluate programs and measure results to compare the relative poverty-fighting success of similar programs

## **Hurricane Sandy**

The relief fund also benefited victims of Hurricane Sandy. As of March 14, 2013, they were "no longer accepting online grant applications for Hurricane Sandy Relief" (and resuming the organization's regular work).

### **COVID-19 Pandemic**

On May 11, 2020, the Robin Hood Foundation partnered with New York area television stations, and local radio stations owned by iHeart Radio and Entercom to televise the Rise Up New York telethon to support those impacted by the COVID-19 pandemic. The event raised \$110 million in approximately an hour.

## **Reception**

The Robin Hood Foundation was featured in Fortune's 18 September 2006 issue, where the article states that the foundation is "one of the most innovative and influential philanthropic organizations of our time". On September 16, 2013 the news show 60 Minutes aired a report on Jones and how the Foundation has given away more than 25 million dollars.